



# Top AI prompts for Ethics & Compliance Teams

Do you want to start using Artificial Intelligence (AI) in your role but don't know where to start and how it can benefit you? AI prompting is giving specific instructions or questions to an AI to get relevant and accurate responses. It helps guide the AI to understand what you need and respond appropriately.

The CREATE formula is a great structured approach for crafting effective AI prompts to get the outcome you want, but in a simple way.

**Character:** Define the persona or role the Al should assume.

Request: Clearly state the task or question.

**Examples:** Provide sample inputs and desired outputs.

Adjustments: Specify modifications or constraints.

Type of output: Indicate the format and detail level of the response.

**Extras:** Include additional context or instructions to refine the output.

#### **Example:**

- (C) Assume you are an experienced Ethics and Compliance Manager in a leading organisation.
- (R) Provide strategic advice on how to enhance our ethics and compliance initiatives. (E) Specifically, outline steps to ensure adherence to legal and ethical standards across the organisation. (A) Focus on strategies that promote ethical behaviour and minimise risk. (T) Provide a detailed strategic plan, including immediate actions and long-term goals. (E) Consider current current regulatory trends, potential challenges, and the impact on employees and stakeholders in your advice.

Here are fifty ideas for prompts that Ethics & Compliance teams can use to enhance their programs, ensure adherence to regulations, and foster a culture of integrity within the organisation:

## **Anti-Corruption and Anti-Bribery**

How can we improve our approach to anti-corruption and anti-bribery initiatives?

## **Reporting and Whistleblower Protection**

What strategies can we use to encourage employees to report unethical behaviour?

How can we improve our processes for handling whistleblower reports?

What are the best practices for fostering a speak-up culture within the organisation?

How can we improve our processes for conducting internal investigations of compliance issues?

#### **Environmental Compliance**

What strategies can we use to ensure compliance with environmental regulations?



# **Conflict of Interest and Fairness**

What are the best practices for managing conflicts of interest within the organisation?

What are the best practices for managing and mitigating conflicts of interest in the workplace?





# **Monitoring and Enforcement**

How can we better monitor and enforce compliance with industry regulations?

How can we better track and respond to compliance violations?

What strategies can we use to ensure our supply chain adheres to our ethical standards?

How can we enhance our approach to managing insider threats and data breaches?

How can we improve our approach to monitoring and enforcing compliance with marketing and advertising standards?

What strategies can we use to enhance our processes for monitoring and reporting on compliance issues?

How can we improve our approach to ensuring compliance with health and safety regulations? How can we improve our approach to ensuring compliance with financial regulations?

#### **Social Media Risks**

How can we better manage and mitigate the risks associated with social media use by employees?

## **Audits and Risk Assessments**

What are the best practices for conducting thorough and effective compliance audits?

What are the key elements of an effective compliance risk assessment?

How can we enhance our third-party due diligence processes?

What strategies can we use to enhance our reporting and analytics capabilities for compliance data?



## **Transparency and Accountability**

What are the best practices for creating a culture of transparency and accountability?

## **Data Privacy and Protection**

What strategies can we implement to improve our data privacy and protection practices?

## **Supplier Diversity and Ethical Standards**

How can we ensure our supply chain adheres to our ethical standards?

## **Anti-Money Laundering (AML)**

What are the key elements of an effective anti-money laundering (AML) program?

#### **Incident Response and Crisis Management**

What are the key elements of an effective compliance investigation process?

How can we better manage our organisation's response to emerging compliance challenges?



## **Regulatory Inquiries and Investigations**

How can we improve our processes for responding to regulatory inquiries and investigations?

## **Employee Awareness and Training**

What strategies can we implement to enhance employee awareness of compliance policies?

How can we improve our training programs to ensure employees understand their ethical responsibilities?

What are the best practices for conducting compliance training for remote employees?

How can we improve our approach to ethics and compliance communication?

What strategies can we use to enhance our reporting and analytics capabilities for compliance data?

# **High-Risk Employees**

How can we improve our processes for vetting and monitoring high-risk employees?



## **Technology and Compliance**

How can we better leverage technology to support our ethics and compliance initiatives?

#### **Metrics and Effectiveness**

What are the key metrics we should track to measure the effectiveness of our ethics program?

#### **Code of Conduct and Ethical Standards**

How can we improve our organisation's code of conduct to better reflect our values?

How can we better integrate ethics and compliance considerations into our business decisions?

What strategies can we implement to enhance our ethics and compliance culture?

What strategies can we use to enhance our training and awareness programs on ethical decision-

making?

How can we better align our ethics and compliance programs with our strategic business objectives?

How can we better integrate ethical considerations into our performance management system?

## **Corporate Social Responsibility (CSR)**

How can we better align our compliance initiatives with our corporate social responsibility (CSR) goals?

## **Compliance in Business Operations**

How can we better integrate ethics and compliance considerations into our business decisions?



#### **Fraud Prevention and Detection**

What strategies can we implement to prevent and detect fraud within the organisation?

# **International Compliance**

How can we better manage compliance with international regulations and standards?

## **Sanctions Compliance**

What are the key elements of an effective sanctions compliance program?





# **Compliance Policy Management**

What are the key elements of an effective compliance policy management system?

#### **Anti-Harassment and Anti-Discrimination**

What strategies can we implement to enhance our anti-harassment and anti-discrimination initiatives?

# **Industry-Specific Regulations**

What are the best practices for ensuring compliance with industry-specific regulations and standards?

Iterative Prompting - refining and adjusting prompts based on the Al's responses to gradually guide it towards your desired outcome. As an example, let's create a travel itinerary for a trip to Japan.

Initial Prompt: Generate a rough outline for a week-long trip to Japan, focusing on major cities like Tokyo, Kyoto, and Osaka.

The AI will provide a basic itinerary including major tourist attractions in Tokyo, Kyoto, and Osaka.

First Iteration: Refine the itinerary by adding specific recommendations for culinary experiences in each city that are popular with locals, not just tourists.

The Al might then add local food recommendations in Tokyo, Kyoto, and Osaka.

Second Iteration: Further refine the itinerary by incorporating a day trip to a lesser known but culturally significant location near one of the cities, including how to get there and what to do. The AI may suggest a day trip to Nara from Osaka, detailing transportation options and key activities.

Third Iteration: Finalise the itinerary by including tips for cultural etiquette that travellers should observe in the places mentioned, to enhance their experience and respect local customs. The AI might then incorporate etiquette tips for visiting temples in Kyoto, dining in Tokyo, and interacting in Nara.



#### Find out more

Contact us to discuss any of the above or to find out how we can help you more with our Al services.