



# Top AI prompts for Diversity & Inclusion Teams

Do you want to start using Artificial Intelligence (AI) in your role but don't know where to start and how it can benefit you? AI prompting is giving specific instructions or questions to an AI to get relevant and accurate responses. It helps guide the AI to understand what you need and respond appropriately.

The CREATE formula is a great structured approach for crafting effective AI prompts to get the outcome you want, but in a simple way.

Character: Define the persona or role the Al should assume.

Request: Clearly state the task or question.

**Examples:** Provide sample inputs and desired outputs.

**Adjustments:** Specify modifications or constraints.

Type of output: Indicate the format and detail level of the response.

**Extras:** Include additional context or instructions to refine the output.

## **Example:**

- (C) Assume you are an experienced Diversity & Inclusion Manager in a leading organisation.
- (R) Provide strategic advice on how to enhance our workplace diversity and inclusion initiatives.
- (E) Specifically, outline steps to ensure a welcoming and equitable environment for all employees.
- (A) Focus on strategies that promote inclusivity and drive organisational growth.
- Provide a detailed strategic plan, including immediate actions and long-term goals.
- (E) Consider current D&I trends, potential challenges, and the impact on employees and stakeholders in your advice.

Here are fifty ideas for prompts that Diversity & Inclusion (D&I) teams can use to enhance their efforts, foster a more inclusive culture, and drive organisational change:

### **Recruitment and Hiring**

How can we improve our recruitment process to attract a more diverse pool of candidates?

What strategies can we implement to improve diversity in our talent pipeline?

How can we ensure our internships and entry-level programs are accessible to all?

# **Onboarding and Training**

What are the best practices for creating an inclusive onboarding experience for new hires?

How can we enhance our training programs to educate employees about unconscious bias?

How can we enhance our mentorship programs to support diverse talent?

What are the key elements of an effective allyship training program?

How can we enhance our approach to diversity and inclusion training?



What are the best practices for creating an inclusive onboarding experience for new hires?

What strategies can we implement to drive sustainable growth?

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## **Inclusive Workplace Environment**

What strategies can we implement to ensure our workplace is inclusive for all employees?

How can we create a more inclusive environment for employees with disabilities?

How can we better support LGBTQ+ employees within our organisation?

What strategies can we use to address and reduce micro aggressions in the workplace?

How can we create a more inclusive environment for neurodiverse employees?

How can we foster a more inclusive company culture?

How can we better support women in the workplace, particularly in leadership roles?

What strategies can we use to promote intergenerational collaboration and inclusion?

How can we better support veterans and military families within our organisation?

How can we better support employees who are parents or caregivers?

## **Measurement and Tracking**

How can we better measure and track our diversity and inclusion efforts?

What are the key metrics we should track to measure the success of our D&I initiatives?

How can we improve our approach to collecting and using diversity data?

#### **Policies and Procedures**

How can we ensure that our company policies support diversity and inclusion?

What are the key elements of an effective diversity and inclusion policy?

How can we ensure our performance management system is fair and unbiased?

How can we improve our approach to handling discrimination and harassment complaints?

How can we ensure our company's values align with our diversity and inclusion goals?

How can we improve our approach to addressing systemic inequities within the organisation?

#### **Leadership and Development**

What strategies can we use to promote diverse leadership within the organisation?
What strategies can we implement to increase diversity in our leadership team?
What are the best practices for creating a diverse and inclusive board of directors?
How can we improve our approach to addressing and preventing bias in promotions?
What are the best practices for ensuring effective leadership succession planning?





# **Strategy and Integration**

How can we better integrate D&I goals into our overall business strategy? What are the key elements of an effective diversity and inclusion action plan?

How can we improve our company's resilience to economic downturns?

What strategies can we implement to support mental health and well-being for all employees?

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# **Employee Engagement and Retention**



How can we better engage employees in our diversity and inclusion initiatives?

What strategies can we implement to support the career development of under-represented groups?

What strategies can we implement to sustain long-term diversity and inclusion efforts?

#### **Communication and Awareness**

How can we improve our approach to celebrating cultural diversity within the workplace?

What are the key elements of an effective D&I communication plan?

How can we ensure our marketing materials reflect our commitment to diversity and inclusion?

What strategies can we implement to improve cross-cultural communication?

## **Equity and Fairness**

What strategies can we use to ensure pay equity across different demographics?

What strategies can we use to foster a culture of belonging and respect?

How can we ensure our decision-making processes are inclusive and unbiased?





# **Support Systems and Programs**

What are the best practices for creating employee resource groups (ERGs)?

What are the best practices for creating a family-friendly workplace?

How can we enhance our corporate social responsibility initiatives?

Iterative Prompting - refining and adjusting prompts based on the Al's responses to gradually guide it towards your desired outcome. As an example, let's create a travel itinerary for a trip to Japan.

**Initial Prompt:** Generate a rough outline for a week-long trip to Japan, focusing on major cities like Tokyo, Kyoto, and Osaka.

The AI will provide a basic itinerary including major tourist attractions in Tokyo, Kyoto, and Osaka.

First Iteration: Refine the itinerary by adding specific recommendations for culinary experiences in each city that are popular with locals, not just tourists.

The Al might then add local food recommendations in Tokyo, Kyoto, and Osaka.

Second Iteration: Further refine the itinerary by incorporating a day trip to a lesser known but culturally significant location near one of the cities, including how to get there and what to do. The AI may suggest a day trip to Nara from Osaka, detailing transportation options and key activities.

Third Iteration: Finalise the itinerary by including tips for cultural etiquette that travellers should observe in the places mentioned, to enhance their experience and respect local customs. The AI might then incorporate etiquette tips for visiting temples in Kyoto, dining in Tokyo, and interacting in Nara.



#### Find out more

Contact us to discuss any of the above or to find out how we can help you more with our Al services.

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